

Corporate and Strategic Partnerships

Faculty Services

WHO WE ARE

The Corporate and Strategic Partnerships (CSP) team at UC Riverside furthers the university's mission by building relationships between campus and corporations that will enhance the discovery, translation, and application of knowledge addressing some of the most vexing problems facing society.

Based in the Office of Research and Economic Development, the CSP unit coordinates UCR's corporate relationships that transcend the boundaries of one school. We help faculty identify and cultivate corporate relationships while also working with industry to identify relevant ways to engage with the university.

FACULTY FOCUS

The CSP team is here to provide comprehensive support to you as you manage your existing corporate relationships and develop new ones.

Benefits that flow from corporate partnerships include one or more of the following: gifts, sponsored research contracts, MTAs, access to industry research facilities, jobs and internships, for students, real-world research problems, research commercialization, advisory board members, campus speakers, etc.

WAYS WE CAN SUPPORT YOUR INDUSTRY PARTNERSHIPS

(partial list)

- Organizing faculty visits to industry and organizing industry visits to campus
- Working with CSP to develop and implement a corporate strategy
- Creating materials for a business audience (handouts, letters, PowerPoint)
- Sharing information about how to establish a research center or initiative that will be attractive to industry
- Facilitating introductions with companies
- Identifying corporate partners for joint federal funding proposals
- Assisting with corporate proposals, particularly the scope of work and the budget
- Developing a strategy to establish a collaboration as a result of giving a talk at a company
- Preparing research presentations for business audience (written and oral)
- Structuring corporate collaborations and partnerships
- Utilizing corporate advisory board members

In addition, a monthly gathering for faculty who want to discuss corporate relations is being established. It will be informal, and there will probably be a 10 minute talk about corporate relations at the beginning (for instance, a faculty member who has worked in industry might share his insights). If you are interested, contact Emily Abbott to get the meeting details (contact information below).

For More Information

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